



**UNITED  
TRUCK AND TRACTOR PULLERS  
2015  
SPONSORSHIP**

Tilly Thain

Date: January 11, 2015

To whom it may concern,

United Truck and Tractor Pullers is an organization dedicated to being the best pulling series in the western U.S. We are currently in early stages of planning our yearly events. We depend entirely on corporate and private sponsorship for financial support. We have been fortunate in past years to have the support of organizations like yours and we are hopeful that this year will be no different.

As a sponsor, you will receive media attention from your association with UTTP, and will help you to introduce a new generation of customers to your industry.

We have included a detailed sponsorship levels document with this letter. As you can see, we have changed a few things in the sponsor packages to help make it more easy. If you are interested in becoming a sponsor, please contact us.

Yours sincerely,

Tilly Thain

(435)890-3665

Promoter

United Truck and Tractor Pullers

# UTTP SPONSOR PACKAGE 2015

## **One pull sponsorship- \$200**

- Booth spot at any one show of your choice
- Media announcement at same show

## **5 pull sponsorship- \$750**

- 5 show spot (Morgan, Tremonton, State Fair, Weekend on the Edge, and Heber)
- Media announcement at the said events
- Booth spot not included

## **Bronze sponsorship- \$1,000 (was Corporate)**

- Media announcements at all shows
- Booth spot at any event
- Company logo on the sled

## **Silver Diesel sponsorship- \$2,000 (\$1,000 if already Bronze)**

- Media announcements at all shows
- Company flag on sled during class sponsored
- Booth spot at any event

## **Silver Gas sponsorship- \$1,500 (\$500 if already Bronze)**

- Media announcements at all shows
- Company flag on sled during class sponsored
- Booth spot at any event

## **Company logo on sled- \$500**

- Logo on both sides of sled for 2015 pulling season  
8"x11" logo (1sqft max)
- Booth spot at any one event

## **Booth rent- \$200**

- Booth spot at any one event